

1-705-455-3066



St Peters NS, CANADA



charlieteljeur@gmail.com



charlieteljeur.com



CHARLIE TELJEUR

VIDEO - WRITING - ART - DESIGN - CREATIVE COMMUNICATOR

The secret to content creation, in all of its forms, is having an innate understanding of who you're talking to and finding ways to make them want to listen. That begins by being inherently curious. Once you establish that framework, you work backwards. I'm more *Mad Men* than SEO Boy and perhaps I'm too much of a romantic, but I still believe firmly that content is king. Analytics need to remain the co-star.

I have spent decades working both in organizations and on my own and have learned a keen understanding of business from the ground up. Client verticals include Tech, Sports, Tourism, Government, Healthcare, Industrial, Finance and Charitable in both B2B and B2C.

VIDEO

Click to view

- [SPLASH GAMING PROMO](#)
- [POND HOCKEY PROMO](#)
- [AUTHENTICALLY CANADIAN AD](#)
- [TV SHOW PROMO](#)
- [FUTURE MIKE TECH AD](#)
- [THE IMPORTANCE OF BEING A CHICKEN](#)

WRITING

- [10 STEPS TO MAKING VIRAL VIDEOS](#)
- [THE MOST INTERESTING MAN IN THE WORLD](#)
- [WEBSITE LANDING PAGE COPY](#)
- [SPORTS WRITING](#)
- [TECH COMPANY DECK](#)
- [TECH WHITE PAPER](#)
- [CTA TEASER](#)

ART/ANIMATION

- [LET THE GAMES BEGIN!](#)
- [BARRY BONDS HITS #755](#)
- [INJURED? HOW BADLY?](#)
- [SO YOU'RE A SERIAL ENTREPRENEUR...](#)
- [BAKER MAYFIELD FILM STUDY](#)
- [YOU NEED TO GET OUT MORE](#)

EXPERIENCE/SKILLS

IT WORLD CANADA

Digital Content Creator 2016-2022

AMAZING AGENCY

Director Of Ideas 2014-2016

BENT NOSE MEDIA

Co-Founder/Creative Lead 2008-2014

THE HOCKEY NEWS

SUN MEDIA

CBC SPORTS ONLINE

PATIENT NEWS PUBLISHING

Mailroom Supervisor 1997-2005

} Content Creator
2002-2016

ADOBE SUITE

- Premiere Pro
- Photoshop
- After Effects
- Audition
- InDesign
- Illustrator
- Character Animator

CANVA

MICROSOFT SUITE

- Full Concept Development
- Full Video Creation
- Content Creation
- Copywriting
- Scriptwriting
- Ad Copy
- Cartooning/Illustration
- Sportswriting
- Design
- Animation